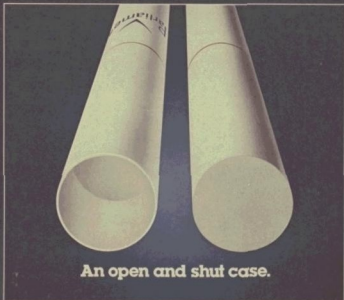


LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT CREATIVE, INC.

Ad No. 1112—"OPEN & SHUT CASE"—Reg. No. 72260—Page—(94) x (12 inches)—4 colors—(circular Supplement), 1981 (A)

Printed in U.S.A.



## An open and shut case.

Examine the evidence. Our filter is recessed a quarter-inch. It keeps your lips from touching the tar that builds up on the tip. Flush filters can't do this. That's why the reason Parliament Lights are so tastefully light.

Case closed. All adjoins for a brief recess.



Only Parliament Lights has the famous recessed filter.

Available in  
Soft Pack, Box and 100's.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

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Soft Pack: 8 mg "tar," 0.7 mg nicotine—Box: 8 mg "tar," 0.8 mg nicotine—100's: 11 mg "tar," 0.9 mg nicotine av. per cigarette, FTC Report Mar 81.



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